

IMPACT-DRIVEN PLANNING



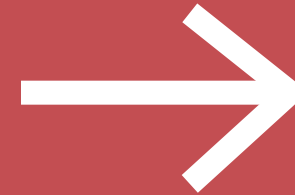
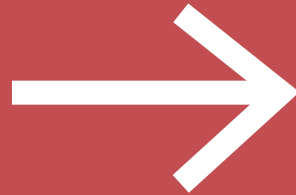
Passion, Purpose, Culture

You will not die with a weak strategic plan, but your organization and its relevance are most likely will. **Define** your priorities, **strategize** your game plan, and **take your execution** in the 4 impact-drivers areas, and build the discipline of an impact-driven organization.



The Journey Strategize

Define



Execution



“Without strategy execution is aimless. Without execution strategy is useless”
-Morris Chang

Impacts

- ◆ Translatable and actionable goals & priorities.
- ◆ Clear measurement for each strategy.
- ◆ Aligned and coordinated roles between teams.
- ◆ Comprehensive and user-friendly review and reporting system.
- ◆ Efficient resource management.

Husein Anis Co-founder & Creative Director, Artistic Media

Working with Insight Out was one of the most rewarding experiences for our company. Unlike most consultants, Insight Out worked along our side as a partner, and challenged us with the hard questions we needed to address. Their strategic and holistic approach has really helped us align our operation and impact back to our purpose, and build the path to strategically execute our plan

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