IMPACT-DRIVEN PLANNING



You will not die with a weak strategic plan, but your organization and its relevance are most likely will. **Define** your priorities, **strategize** your game plan, and **take your execution** in the 4 impact-drivers areas, and build the discipline of an impact-driven organization.



Define

Pause and Reflect

Assessing your current reality in the 4 impact-drivers area.

Starting Lineup

Inclusively consider and select your team.

Defining Impact

Defining a translatable & measurable impact statements.

The Journey **Strategize**

Execution

Strategy Development

Turning priorities into actionable and measurable strategies.

Collaboration & Coordination

Coordinating roles and accountabilities: Understanding each other's impact one to another.



Measuring Impact

Measure the expected change in the execution.

Alignments

Identify the needed adjustments to improve the execution.

"Without strategy execution is aimless. Without execution strategy is useless" -Morris Chang

Impacts

- Translatable and actionable goals & priorities.
- Clear measurement for each strategy.
- Aligned and coordinated roles between teams.

- Comprehensive and user-friendly review and reporting system.
- Efficient resource management.

Husein Anis

Co-founder & Creative Director, Artistive Media

Working with Insight Out was one of the most rewarding experiences for our company. Unlike most consultants, Insight Out worked along our side as a partner, and challenged us with the hard questions we needed to address. Their strategic and holistic approach has really helped us aligned our operation and impact back to our purpose, and build the path to strategically execute our plan

Contacts

- www.insightout.co.id
 - Jalan Zamrud I No.B-13, Cilandak Jakarta 12430, Indonesia
- +62 21 92166667